**Veeraraghavaraiah Kolapalli (Raghava)**

**SUMMARY:**

* Over 5+ years of experience in Design, Development and Requirement Analysis, Implementation of Complex Enterprise Applications Oracle ATG - Commerce Suite, Java, J2EE, spring, Hibernate and web services (SOAP and REST).
* Expertise in Oracle ATG Endeca configuration and development for Search.
* Experience working as Program Analyst, designer in executing web based information decision-making projects using Java/J2EE related technologies.
* Has primarily worked in the domains of designing and programming solutions and is skilled in Endeca, ATG Commerce Server, IBM WebSphere Commerce Server, core Java, JSP, Servlets, EJB, Spring, Struts, various Java design patterns, SQL Server, MySQL, DB2, Oracle and RFID technologies. Worked in AWS, Windows, UNIX, Linux, AIX and Solaris environments.
* Good experience with OOP and J2EE Design Patterns.
* Expertise in design and development of various web applications with n-tier Architecture using MVC and J2EE Architecture techniques.
* Proficient in working with various technologies like Core Java, Java Beans, J2EE (JSP, Servlets, EJB), Struts (custom tag libraries), Spring, Hibernate, JDBC, XML, Ajax, Design Patterns, JavaScript.
* Experience with ATG Multi site implementation, Custom Catalogs setup and Catalog Management.
* Strong experience in ATG Catalog Organization, Navigation & Search, Pricing & Promotions, Shopping Cart, Purchase Process and Order Processing pipeline
* Extensive experience in Extending ATG Profile and Profile Management, Dynamo Messaging System, Transaction Management
* Experienced in developing J2EE components on Application Servers like BEA’s Web Logic 8.1, Web Logic 9.2, and Web Logic 10.3 Web Servers like iPlanet, Apache Tomcat. Smart enough to work with any J2EE standard servers.
* Expertise in web-based GUIs development using Applets, JSP, HTML, DHTML, CSS.
* Good experience in XML, JavaScript, UNIX Shell Scripting and HTML.
* Good Experience in using tools like Ant, and Log4J.
* Strong knowledge in developing Web Services using SOAP, and XML.
* Proficient in working with various IDEs like Eclipse3.0, JDeveloper10g.
* Worked on different OS like UNIX, Linux, Solaris, and Windows XP.
* Proven ability to multi-task and able to overcome daily challenges and trouble-shoot problems through effective and focused root cause analysis.
* Ability to change and adapt to the environment, and handle multiple projects.
* Excellent communication and inter personnel skills. Exceptional ability to learn and master new technologies and to deliver outputs in short deadlines.

**SKILL SET:**

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| **Programming Languages** | C, C++, Java |
| **J2EE Technologies** | Servlets, JSP, JSF, JDBC, JNDI, Springs, Java beans, Web services(JAX-WS), Hibernate, Log4j |
| **Web Technologies** | HTML, DHTML, JavaScript, Ajax, CSS, XML, DTD, XSD, XSLT, DOM, JSON |
| **Databases** | Oracle 8.x/9.x/10g/11g, DB2, MySQL, SQL Server. |
| **Application/Web Servers** | Apache Tomcat, JBoss, WebSphere, WebLogic, ATG Dynamo |
| **IDE** | Eclipse, NetBeans, JDeveloper, IBM RAD |
| **Frameworks** | Struts, Spring, Hibernate, ATG eCommerce |
| **Version Control Systems** | CVS, SVN, GIT |
| **Operating Systems** | Windows XP/Vista/7, Unix, Linux |
| **Oracle Endeca Commerce** | Oracle Endeca, CAS, Developer Studio, Platform Services, Tools and Framework, ATG Endeca Integration |

**EDUCATION:**

Bachelors in Engineering, JNTUK, India

**PROFESSIONAL EXPERIENCE:**

**Myethnicworld - Chicago, IL Jul 2015 – Till Date**

**Sr. Java ATG Developer**

Myethnicworld web application provides premier online authentic ethnic products to end customers thorough out the world. So when any individual is looking to purchase Abalone, FuFu Flour or exclusive Chinese Tea Pots, Myethnicworld Company has the answer. It serves as a bridge enabling customers to easily access the most extensive selection of their favorite authentic ethnic brands and products, delivered with world-class service, right to their doorstep.

**Responsibilities:**

* Create functional and technical design documentation based on client requirements.
* Design and develop the eCommerce Application using Java, ATG Framework.
* Responsible for product Catalog Customizations to include the data from various product and Sku feeds.
* Responsible for integrating the JSPs with the HTMLs provided.
* Responsible for customizing Registration Form Handler for customizing the validations for the Address Book in My Accounts page.
* Worked on the ATG modules such as - My Account (user management), Catalog Management and Content management
* Performance Analysis of Endeca Search solution.
* Support and Development of various website components in the area of search and sale specifically migrating from Blue Martini searchable components to Endeca.
* Investigate and identify possible application defects and issues.
* Designed and Developed various new features of search such as Did You Mean, relevance ranking, auto correction etc using Endeca Presentation API.
* Writing out of box ATG Component according to the business needs, integration with Endeca.
* Manage the assignment and progress of deliverables.
* Conduct daily meeting with onshore counterparts and report team status.
* Assist developers in issues with their assigned deliverables.
* Continuously study the application framework, define areas for optimization.
* Develop/Fix assigned deliverables (defects, change requests).
* Create and perform unit tests.

**Environment:** JBoss, ATG 10.1, Eclipse, Java, J2EE, JavaScript, Endeca, XML, JSP, JSTL, HTML, XHTML, CSS.

**Clarian Health Partners, Indianapolis, IN Jul 2014 – Jun 2015**

**Java ATG Developer**

**Responsibilities:**

* Participation initial project kick off meeting and defining requirement.
* Coded Java Servlets and Core Java factory methods, Form Handler Servlets and EJB
* Developed JSP user interface forms using standard JSP tag library, JSTL , Struts framework and ATG Dynamo droplets
* Coded database access logic in Servlets using JDBC and Core java
* Used AJAX TagLibs, JSTL, JSP fragments and DHTML to enhance the user
* Very good at ATG, Endeca Ecommerce products and out of box implementations.
* Designed and Implemented search functionality using Endeca API.
* Developed ATG repositories using ATG object relational mapping framework which involved coding repository XMLs, mapping Oracle tables to Java Beans.
* Wrote Java Script for client side validations.
* Developed DHTML User Input Forms using HTML, JavaScript and CSS
* Wrote test cases and took part in unit testing and user acceptance testing
* Used CVS and VSS as source control and content deployment tools.
* Deployed the code in production and provided on-going technical support for production issues.

**Environment:**

Java, Servlets, EJB, JSP, JSTL, JavaScript, XML, AJAX , JDBC, HTML, CSS, Struts , CVS, ATG DPS, ATG DAS, ATG DSS, MS Visual Source Safe, Oracle 9i, Solaris, SQL Developer, Endeca, TOAD, F Secure SSH, F Secure FTP

**Wal-Mart, Bentonville, AR Jan 2013 – Jun 2014**

**Java Developer**

Walmart is a leading retailer company which is located in Bentonville AR, my work in Walmart completely based on backend developing like creating services based on the UI requests and WSDL files I got according to the requirements.

**Responsibilities:**

* Done the design, development and testing phases of Software Development using Scaled AGILE methodology with Test Driven Development (TDD) and Pair Programming.
* Responsible for analysis, design, development and integration of UI components with backend using J2EE technologies such as Servlets, Java Beans and JSP
* Developed UI using HTML5, JavaScript, jQuery, JSP, and Ajax, Angular JS.
* Used Spring MVC framework to implement the MVC design pattern.
* Used Spring framework, Spring-AOP, Spring-ORM, Spring-JDBC modules.
* Used JAX-Web Services to interact with other applications using SOAP and WSDL file.
* Used SQL and HSQL databases to check inserted data and developed queries to get data from different tables
* Enhancement and development 3 existing and 1 new Endeca Pipelines, including Java XML servlets required supporting expansion of the PageBuilder
* Developed in Java 1.6, Dojo, JQuery, JavaScript and JSP to customize IBM WebSphere-deployed ATG 9.x Commerce Service Center application.
* Struts Tag Libraries and Struts Tiles Framework were used in addition to JSP, HTML5, AJAX and CSS in developing the presentation layer.
* Used Spring framework 3.0 as middle tier component and integrated with Hibernate3.4 for back-end development.
* Responsible for analysis, design, development and integration of UI components with backend using J2EE technologies such as Servlets, Java Beans and JSP
* Responsible for designing and developing of Object Oriented methodologies using UML and created Use Case, Class, Sequence diagrams and also in complete development, testing and maintenance process of the application
* Involved in developing distributed, transactional, secure and portable applications based on Java technology using Hibernate technology

**Environment**: Java 1.6,Java/J2EE, JSP, XML, CSS, XSLT, AJAX, EJB, Struts, HTML5, Web Services JAX-WS, Oracle, JUnit, Windows 7, Linux, Hibernate, Spring, ATG, Endeca, Maven , Eclipse, Angular JS, GIT, Log4j, SOAP, Web services, Apache Axis, SQL,CSS, JQuery, JavaScript , XML, ECLIPSE, Harvest,SQL, WAS

**Primasoft, Hyderabad, India May 2011 – Dec 2012**

**Software Developer**

**Responsibilities:**

* Gathering the requirements, discussions with Business Analysts and Customers to finalize the requirements
* Preparing Low level Design documents.
* Involved in coding the logic to meet the functional requirements.
* Development of module end to end from JSP conversion from HTML to Data access layer.
* Prepared the SQL Queries.
* Developed JSPs and Servlets to dynamically generate HTML and display the data to the client side. Extensively used JSP standard tag libraries and Struts Tag libraries
* Involved in creating screen layouts using Tiles.
* Used Spring IOC as Dependency Injection.
* Participated in Code Reviews.

**Environment:**Java,Struts1, spring, Hibernate, AJAX, JavaScript, HTML, CSS, Eclipse, Tomcat, and MYSQL.